<sup>44</sup> We are accelerating development of battery-powered vehicles so they can be more efficient and affordable."

> Michigan Memorial Phoenix Proiect

**TED MILLER** Ford Senior Manager Energy Storage Strategy and Research

Ford, the Michigan Economic Development Corporation (MEDC) and the University of Michigan (U-M) Energy Institute are teaming up to create a battery research lab to study leading battery technologies. "This lab will allow us to collaborate more closely and even jointly with our production cell supplier's research and development teams to ensure alignment of our technology road maps," said Ted Miller. Since most of the world's battery manufacturers are in Asia, Miller stresses the importance of bringing technology and manufacturing closer together. "Transportation of large batteries becomes quite expensive when compared to the large-scale transport of battery materials. This type of research could help reduce the cost of electric vehicles and make them more affordable." Find out more about Ford at social.ford.com.

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