

All levels:

Conference: January 25 - 28, 2016 (Mon.-Thurs.) Exhibit: January 26 - 28, 2016 (Tues.-Thurs.)

Rheingoldhalle Congress Centrum - Mainz, German

## **Sponsorship Opportunities**

# Signs featuring your company's logo at your sponsored event

- Full-page color advertisement in the program guide and displayed on website
- Paragraph on AAB Sponsors webpage with a link to your company's homepage
- Company logo on: marketing emails and literature, program guide, web proceedings, podium banner, and conference signage

Level	evel Sponsoring Discounts*		Video Promo	Private Meeting Room
Signature \$21,000	Wednesday Dinner Mixer + logo on lanyards	exhibit booth: 4m x 6m included registration: 20% + 1 free	video	2 days
<b>Keystone</b> \$16,750	Tuesday Networking Mixer + logo on lanyards	exhibit booth: 75% registration: 20%	video	1 day
<b>Diamond</b> \$13,500	Monday Welcome Reception or Wi-Fi Network	exhibit booth: 50% registration: 15%	video	1 day
Platinum \$10,000	Lunch	exhibit booth: 25% registration: 15%	video	-
<b>Gold</b> \$6,700	Session Power Strips or Shared Lunch	exhibit booth: 15%	video	-
<b>Silver</b> \$3,350	Refreshment Break	exhibit booth: 10%	ad	-

<sup>\*</sup> Registration discount applies on all standard rate registrations from the company

Contact us to secure a booth location or select the sponsorship level that meets your company's needs.

**Sherry Johnson** 

Manager, Business Development

781-972-1359

sjohnson@healthtech.com



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# **Exhibit Booths**

Booth Size	Details	
2m x 3m	<ul> <li>Includes booth package</li> <li>Logo display with a paragraph about your company, 120 words maximum, and a link to your company's website on AABC's Exhibitors webpage</li> <li>2 exhibitor passes</li> </ul>	
2m x 6m or 3m x 4m	<ul> <li>Includes booth package</li> <li>Logo display with a paragraph about your company, 120 words maximum, and a link to your company's website on AABC's Exhibitors webpage</li> <li>3 exhibitor passes</li> </ul>	
4m x 6m	<ul> <li>Includes booth package</li> <li>Logo display with a paragraph about your company, 120 words maximum, and a link to your company's website on AABC's Exhibitors webpage</li> <li>4 exhibitor passes</li> </ul>	

Booth Package:	Services Included:			
<ul> <li>Shell scheme included</li> <li>One Conference Pass</li> <li>One 2m table</li> <li>Two chairs</li> <li>One wastebasket</li> <li>One electrical connection (max. 2kw) with power strip</li> <li>One spotlight</li> <li>One 20cm x 110cm black on white company identification sign</li> </ul>	Logo and advertising paragraph in program guide Logo and advertising paragraph on website Wireless internet in exhibit hall			
Discounted Rates for Additional Participants (Limited to 5)				



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# **Exhibit Booth & Sponsor Contract**

STEP 1 – Com					
Company Name					
Name:		ations (if different frame about)			
Address	ould like it appear in all li	stings (if different from above):			
Street:					
City:		State or Foreign Region:			
Country:	State or Foreign Region:  Postal Code:				
Sales Contact:	Booth Contact:				
Name:	Name:				
Position:	Position:				
E-mail:	E-mail:				
Phone:	Phone:				
STEP 2 – Exhib	oit Booth				
2m x	3m	3m x 4m	4m x 6m		
□ By Au		□ By Aug. 31 \$6,950	□ By Aug. 31 \$11,500		
□ After	Aug. 31 \$4,450	□ After Aug. 31 \$7,250	☐ After Aug. 31 \$12,200		
		Booth Number Preference:			
	1st: _	2nd: 3rd:			
Signature:		ABC Europe 2016 Exhibit Terms and Condi i			
STEP 3 – Spon					
□ Signature - \$21,000		□ Keystone - \$16,750	□ Diamond - \$13,500		
□ Platinum - \$10,000		□ Gold - \$6,700	□ Silver - \$3,350		
STEP 4 – Paym	nent				
VAT or Tax ID	Number:	Country:			
□ Credit Card	□ Visa or MasterCare European cards will be All other cards will be	e charged in Euros All AMEX will be charged	d in US \$* *at the current exchange rate		
	CC #:	CVV #:	Exp. Date:		
	Name on card:				
□ Check	1				
□ Bank Transfe					



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# **AABC Europe 2016 Exhibit Terms and Conditions**

#### **Exhibit Installation and Hours**

The Exhibitor will be notified of the hours of installation of exhibits, removal of exhibits and the official opening hours of the exhibition in the Exhibitor's Manual. The Exhibitor's Manual will be distributed by email no later than October 31, 2015. If there is any inconsistency between these Terms and Conditions and the provisions of the Exhibitor's Manual, the provisions of the Exhibitor's Manual shall prevail.

All booths must be complete and ready for inspection one hour prior to the official opening time. All booths must be open for viewing and staffed during the official opening hours. Removal of exhibits and dismantling of booths may not commence until the official closing time of the Exhibition. The Exhibitor shall remove by the time stated in the Exhibitor's Manual all exhibits, displays, booth fittings, materials and other items brought into the Exhibition Hall by the Exhibitor.

### **Payment & Cancellation Policy**

Payment must be made in full within 30 days of receipt of the AABC invoice.

In the event of an exhibition space cancellation and AABC receives written notice of such cancellation more than 120 days prior to the opening date of the exhibition then AABC shall retain a service charge equal to 50 percent of the rental cost of the space. If a cancellation takes place less than 120 days of the opening day of the exhibition, the exhibitor is liable for 100% of the rental cost of the space. In the event of an exhibit space reduction and AABC receives written notice of such reduction more than 120 days prior to the opening date of the exhibition, then AABC shall retain a service charge equal to 50 percent of the rental cost of the space not used.

#### **Termination or Interruption of Exhibition**

In the event the site where the exhibition is to be held, in the sole determination of AABC and mainzplus CITYMARKETING GmbH, becomes unfit for occupancy or is substantially interfered with by reason of picketing, strike, embargo, injunction, act of war, act of God, act of terrorism, fire, emergency declared by any government agency, or by virtue of any ordinance or law of any Municipal, State, or Federal governmental agency or any act beyond the control of AABC, this agreement may be terminated by AABC. In the event of such termination, the Exhibitor waives any and all damages against AABC.

#### Security

The exhibit room will remain open all day including during session times and locked overnight. However, AABC assumes no liability for any losses on the part of Exhibitor. It is the responsibility of the Exhibitor to protect his own exhibit and property. The Exhibitor may provide any additional security measures he deems appropriate and is asked to provide written notification of his individual security measures to AABC prior to the beginning of the AABC conference.

#### **Insurance & Liability**

Neither AABC nor the Rheingoldhalle Congress Centrum shall be liable for damage, loss or destruction of the exhibits by reason of fire, theft, accident or other destructive causes, and the Exhibitor shall rent exhibit space at his sole risk. Neither AABC nor the management of the site nor any of their employees, officers, agents or other representatives will be accountable or liable for accidents to exhibitors, their employees, staff or other representatives. The Exhibitor shall be liable to AABC and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the exhibitor, its employees and other representatives.

The Exhibitor hereby assumes the entire and full responsibility and liability for and agrees to indemnify and hold harmless AABC, Rheingoldhalle Congress Centrum and their officers, directors, staff and other representatives from and against any and all claims, damages, injury (including without limitation, death at any time resulting there from), loss or expense (including without limitation, all attorney fees and other expenses of any arbitration or litigation) of any nature resulting from any injury or damage to any person or property which occurs within the Exhibitor's exhibit space or as the result of any act or omission of the exhibitor, its employees, agents or other representatives.

The Exhibitor hereby assumes the entire and full responsibility and liability for Workers' Compensation coverage of any of their employees, officers, agents or other representatives for any claims that occur within the exhibitor space or during the hours of the exhibit.

The Exhibitor must, at own expense, obtain and maintain Comprehensive General Liability insurance, on an occurrence based policy, with a limit of not less than 1 million Euros per occurrence/2 million Euros aggregate combined single limit bodily injury/property damage (including products and completed operations coverage). The Exhibitor shall provide AABC with one current Certificate of Insurance reflecting evidence of coverage no less than 30 days in advance of exhibition date.